

“Activating physical activity of the population through public-private partnerships”

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Learning outcomes:

- recognize the importance of physical activity for citizens in today's society by promoting public-private partnerships
- identify the various tools and methods in activation of physical activity of the population
- be able to utilize the knowledge gained about activation of physical activity of the population through public-private partnerships in responsible and sustainable ways in their home country
- demonstrate an ability to work as a member of an international group

Online 1st meeting on 7th April for students and staff at 13.00 CET

Erasmus Blended Intensive Programme (BIP) on 5-9th May 2025.

The course will introduce students to the concepts and theories of public-private partnerships, current issues and challenges of activating physical activity of the population, which will be discussed and applied to specific cases of each country of participating universities.

Students will be encouraged to form opinions and gather information on related topics and deepen their knowledge in these areas.

The academic part of the course (30 h) consists of lectures, group tasks and individual assignments that the students will prepare between classes (3 ECTS).

The practical part of the course runs between and after classes.

It offers students the possibility to experience traditional indoor and outdoor physical activities.

The course will finish with a Hackathon.

Programme content

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| 05.05.2025 6 hours 09.00 – 15.00 18.00-20.00 | 09.00-11.30 Lectures 11.30-13.00 Lunch 13.00-15.00 Lectures, group tasks Opening, get-together activities |
| 06.05.2025 6 hours 09.00 – 15.00 17.00-19.00 | 09.00-11.30 Lectures 11.30-13.00 Lunch 13.00-15.00 Lectures, group tasks Physical activities (indoor-outdoor) |
| 07.05.2025 6 hours 09.00 – 15.00 19.00-20.00 | 09.00-11.30 Lectures 11.30-13.00 Lunch 13.00-15.00 Lectures, group tasks National cuisine |
| 08.05.2025 6 hours 09.00 – 15.00 17.00-19.00 | 09.00-11.30 Lectures 11.30-13.00 Lunch 13.00-15.00 Lectures, group tasks Physical activities (indoor-outdoor) |
| 09.05.2025 6 hours 10.00 – 16.00 18.00-22.00 | 10.00-16.00 Hackathon Closing ceremony |



Programme partners

- Jyväskylä University (Finland)
- University of Cassino and Southern Lazio (Italy)
- Józef Piłsudski University of Physical Education in Warsaw (Poland)
- Rīga Stradiņš University Latvian Academy of Sport Education (Latvia)
- Democritus University of Thrace (Greece)
- Université Catholique de Louvain (Belgium)

